

THE MINING RECORD

THE VOICE OF THE MINING INDUSTRY

2024

CONVENTION SCHEDULE & ADVERTISING RATES

THE MOST COST EFFECTIVE MINING PUBLICATION SINCE 1889



**PRESENT AT ALL MAJOR
INDUSTRY EVENTS IN 2024**

**PUT YOUR COMPANY IN FRONT OF
ALL LEVELS
OF INDUSTRY REPRESENTATIVES**

**Online Daily News At:
www.miningrecord.com**

In the event of any show conversion to remote, virtual, postponement and/or cancellation, your advertisement will still be published in that issue. The Mining Record will send this issue in a promotional mailing to industry leaders in order to achieve bonus circulation. In the event a conference is converted to complete Virtual, The Mining Record will be present via The Mining Record Virtual Exhibit Booth.

THE MINING RECORD

HEADQUARTERS MAILING ADDRESS USA: P.O. Box 1630 • Castle Rock, CO 80104 USA • Toll Free: 800-441-4748

Tel: 303-663-7820 • Fax: 303-663-7823 • Email: questions@miningrecord.com • www.miningrecord.com

CONVENTION SCHEDULE FOR 2024

❑ **JANUARY ISSUE. . .**

DISTRIBUTED AT TWO CONVENTIONS
Advertising Deadline January 12, 2024

VANCOUVER INVESTMENT CONFERENCE 2024

January 21-22, 2024
Vancouver Convention Center
Vancouver, BC Canada

THE MINING RECORD - TABLE TOP EXHIBITOR

AME ANNUAL CONFERENCE 2024

January 22-25, 2024
Vancouver Convention Center East
Vancouver, BC Canada

THE MINING RECORD - TABLE TOP EXHIBITOR

❑ **FEBRUARY ISSUE. . .**

DISTRIBUTION AT TWO CONVENTIONS
Advertising Deadline February 9, 2024

MINEXCHANGE 2024

SME ANNUAL CONFERENCE & EXPO

February 25-28, 2024
Phoenix Convention Center
Phoenix, Arizona

THE MINING RECORD IS AN EXHIBITOR

2024 PDAC INTERNATIONAL CONVENTION

March 3-6, 2024
Metro Toronto Convention Center
Toronto, ON Canada

THE MINING RECORD - TABLE TOP EXHIBITOR

❑ **MARCH ISSUE. . .**

Advertising Deadline March 21, 2024

AMERICAS LITHIUM MINING EDITION

Special Edition Focused On Lithium
Key Executives, Purchasing Agents and more..
Direct Target Distribution House Digital and Print

ENVIROTELLNEXT GEN USES OF NEWLY DEFINED METALS

December 2024 - Date To Be Announced
THE MINING RECORD IS AN EXHIBITOR

❑ **APRIL ISSUE. . .**

Advertising Deadline April 5, 2024

2024 SME'S 9TH CURRENT TRENDS IN MINING FINANCE CONFERENCE

April 2024 - Date To Be Announced
New York, New York

THE MINING RECORD - TABLE TOP EXHIBITOR

❑ **MAY ISSUE. . .**

DISTRIBUTED AT TWO CONVENTIONS
Advertising Deadline May 3, 2024

126TH NATIONAL WESTERN MINING CONFERENCE COLORADO MINING ASSOCIATION ANNUAL EVENT

Denver, Colorado - Date To Be Announced
THE MINING RECORD IS AN EXHIBITOR

CIM CONVENTION & EXPO 2024

May 12-15 2024
Vancouver Convention Center
Vancouver, BC Canada

THE MINING RECORD IS DISTRIBUTED

❑ **JUNE ISSUE. . .**

THE MINING RECORD IS AN EXHIBITOR
Advertising Deadline May 20, 2024

ELKO MINING EXPO 38TH ANNUAL CONVENTION

BONUS: MINEXPO 2024 PREVIEW EDITION
June 4-7, 2024. Exhibits June 6-7, 2024
Elko Convention Center
Elko, Nevada

THE MINING RECORD IS AN EXHIBITOR AT ENTRANCE

RMMI ANNUAL CONVENTION

June 23-24, 2024
Hilton Denver Inverness
Denver, Colorado

THE MINING RECORD - TABLE TOP EXHIBITOR

NORTH AMERICAN TUNNELING CONFERENCE

June 23-26, 2024
Nashville, Tennessee

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THE INDUSTRY'S MOST COST EFFECTIVE PUBLICATION!

JULY ISSUE. . .
Advertising Deadline July 15, 2024

NEW KEY METALS MINING SPECIAL EDITION
Direct Created Target Distribution In House

AUGUST ISSUE. . .
Advertising Deadline August 16, 2024

NEVADA MINING ANNUAL EDITION 2024
NVMA Annual Convention - Date To Be Announced
THE MINING RECORD TARGET DISTRIBUTION
SENT TO: Nevada Association Members, Nevada Mining Companies, Mine Operations and Subscriber Base

SEPTEMBER ISSUE. . .
THE MINING RECORD IS AN EXHIBITOR
Advertising Deadline September 5, 2024

MINEXPO INTERNATIONAL 2024
September 24-26, 2024
Las Vegas Convention Center
Las Vegas, Nevada
TWO DISTRIBUTION LOCATIONS IN THE LVCC

OCTOBER ISSUE. . .
Advertising Deadline October 18, 2024

NEW ORLEANS 2024 INVESTMENT CONFERENCE
November 2024 - Date To Be Announced
THE MINING RECORD - TABLE TOP EXHIBITOR

NOVEMBER ISSUE. . .
Advertising Deadline October 28, 2022
THE MINING RECORD - TABLE TOP EXHIBITOR

UTAH MINING ASSOCIATION ANNUAL CONVENTION
November 2024 - Date To Be Announced

ALASKA MINERS ASSOCIATION CONVENTION
November 2024 - Date To Be Announced

DECEMBER ISSUE. . .
THE MINING RECORD END OF YEAR SPECIAL EDITION
Advertising Deadline November 18, 2024

2024 AEMA ANNUAL CONFERENCE & TRADE SHOW
December 2024 - Date To Be Announced
THE MINING RECORD IS AN EXHIBITOR
END OF YEAR INDUSTRY BONUS DISTRIBUTION



CHECK CONVENTION ISSUES YOU WOULD LIKE YOUR ADVERTISEMENT TO APPEAR IN. COMPLETE THE INFORMATION BELOW. RETURN TO: ADVERTISING@MININGRECORD.COM OR FAX: 303.663.7823.

Company.....
Contact.....
Address.....
City..... State..... Zip.....
Signature.....
Telephone.....
Email.....

15% Discount Available



SINCE 1889...

THE MOST DEMANDED MINING PUBLICATION

ADVERTISEMENT SIZES AND PRICING AVAILABLE ON FOLLOWING PAGE.

Ad Size Interested In: _____ Color Black and White Send Quote

Ad Copy Coming. Ad Copy On Hand At The Mining Record.

10% discount for Advertising all 12 issues. 5% for Pre-Payment

In the event of any show conversion to remote, virtual, postponement and/or cancellation, your advertisement will still be published in that issue. The Mining Record will send this issue in a promotional mailing to Industry leaders in order to achieve bonus circulation. In the event a conference is converted to complete Virtual, The Mining Record will be present via The Mining Record Virtual Exhibit Booth.

THE MINING RECORD

"THE INDUSTRY'S LEADING MINING NEWSPAPER"

2024 DISPLAY ADVERTISING RATES PER INSERTION

| | | | |
|-----------------------|--------------------------------|----------------------|---|
| OPEN RATE | \$75.00 per column inch | | |
| 1/8 page | \$525.00 | ...10 col. inches... | Horizontal.....5 ³ / ₄ " x 3 ¹ / ₂ " Vertical.....3 ³ / ₄ " x 5" |
| 1/6 Page | \$675.00 | ...15 col. inches... | Vertical.....5 ³ / ₄ " x 5" |
| 1/4 page | \$795.00 | ...20 col. inches... | Horizontal.....7 ³ / ₄ " x 5" Vertical.....5 ³ / ₄ " x 6 ³ / ₄ " |
| 1/3 page | \$895.00 | ...27 col. inches... | Horizontal.....7 ³ / ₄ " x 6 ³ / ₄ " Vertical.....5 ³ / ₄ " x 9" |
| 1/2 page | \$1,195.00 | ...40 col. inches... | Horizontal.....9 ³ / ₄ " x 8" Vertical.....7 ³ / ₄ " x 10" |
| 2/3 page | \$1,245.00 | ...46 col. inches... | Vertical...7 ³ / ₄ " x 15 ¹ / ₄ " |
| Full page | \$1,625.00 | ...79 col. inches... |9 ³ / ₄ " x 15 ³ / ₄ " |
| Full Back page | \$1,995.00 | ...79 col. inches... |9 ³ / ₄ " x 15 ³ / ₄ " |

MULTIPLE ADVERTISING DISCOUNT

| | |
|--------------------------------------|-----|
| 6 times..... | 5% |
| 12 times..... | 10% |
| Pre-payment..... | 5% |
| (MAXIMUM AGENCY DISCOUNT 15%) | |



Color — \$175.00 (one color)

4 - Color Rates — \$2,695.00 (Full Page) \$2,335.00 (2/3 Page) \$1,995.00 (Half Page)

300 Minimum Resolution — 4 Color Advertisements To Exact Size Must Be Furnished To Publisher.

Inserts: One Page (both sides) = \$2,035.00 (8¹/₂" x 11")
Two Page (4 sides) = \$2,500.00
Prepayment Required

CLASSIFIED ADVERTISING RATES

\$2.50 per line (1-3 times) 25 characters per line, 4 times or more \$2.25 per line

Forward to Box Number: \$4.00 per line

PROFESSIONAL DIRECTORY (3 month minimum)

Open Rate.....\$75.00 per column inch
(per insertion)

ADVERTISING AGENCIES

15% commission paid to recognized agencies. — Production charges to agencies.....\$80.00 per hour
Maximum frequency discount for advertisements placed through agencies.....5%

MECHANICAL (Electronic Format): Printed electronically by offset. Five columns width. 11 pica column width (1 7/8"), 15 3/4" inches depth. One pica (5/16") between columns. Centerfold gutter, 6 picas (1"). Edge bleeds not accepted. Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution (**Email: dale@miningrecord.com**). Original Artwork accepted for advertisement design.

ADVERTISING DEADLINE: Due by 1:00 p.m. on deadline date indicated on schedule.

U.S. HEADQUARTERS MAILING ADDRESS: P.O. Box 1630 • Castle Rock, CO 80104-6130 • (800) 441-4748 • (303) 663-7820
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EDITORIAL 2024 - THE MINING RECORD

The Mining Record has been in continuous publication for 135 years and is recognized as the industry's leading newspaper. The Mining Record has an international readership. It focuses on timely and credible news reporting on exploration, discovery, development, production, joint ventures, acquisitions, operating results, legislation, government reports and metals prices. Its readership is concentrated in the mining industry proper - mining companies, engineers, geologists, mine supervisory personnel, company officers and individuals engaged in exploration and large or small mine production.

Every year, The Mining Record devotes issues to the major conventions in the western U.S., Canada and Latin America. The newspaper is available monthly (print media, digitally) or daily (online).

Editorial Submissions accepted from all industry related service providers, operators and mining companies.

Note: Due to the amount of editorial received for immediate publication, The Mining Record does have to prioritize based on predetermined guidelines.

Advertisers submitting editorial have the option of placing within a page of their position or can be in another location of the publication.

Editorial Per Issue:

Industry News: Feature Story and Interior News is the most recent available in the industry. Based on location of major events, the focus on that geographic area will be highlighted when possible. The articles content consist of: Exploration, discovery, development, production, joint ventures, acquisitions, operating results, legislation, government reports and metals prices.

Advertisers and Service Companies: Announcements and Product Releases must be no longer than 1000 words to assure text placement fits layout. Photos can be provided and will be included if page content allows. Photos must be provided in PDF or JPEG format - minimum of 300 resolution.

Editorial can be submitted to: editor@miningrecord.com, fax: 303.663.7823, mail: The Mining Record, P.O. Box 1630, Castle Rock, CO 80104

Editorial with Advertisement can be submitted to: advertising@miningrecord.com

Editorial Deadline: The Mining Record requests that editorial be submitted 2 weeks prior to the deadline of the publication as shown on the Schedule and Rates. Should you need additional time for editorial submission, please contact our editorial department - editor@miningrecord.com, 800.441.4748, or 303.663.7820.

Products and/or Services advertised in The Mining Record are not endorsed by The Mining Record. Publisher reserves the right to refuse advertising that is competitive with his publications or which, in the publisher's opinion, does not meet with the format of mining publications.

HEADQUARTERS USA

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